

Management Signals



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Front row, l to r: Third Place Winner Ayushi Agarwala, First Place Winner Lauren Green, Second Place Winner DeAunte Offord; back row: Speech Contest Director Miguel Vasquez, Master of Ceremonies Lita Donaldson

Annual RCLA Speech Contest Selects Three Winners and Sends One On to Regional Competition

See article on page 4.

NMA... THE Leadership Development Organization

“Hootin’ Annie” Barab Stirs Up the Crowd at the January Meeting ***By Molly Wieneke***



Robert Verastiqui and Guest Anne Barab (See additional photos on page 3.)

The January Meeting of the RCLA was held January 21st at Cafe Max. The meeting was kicked off with a prayer by Allen Avery. The featured speaker was Ann Barab, who worked her way through college as a telephone operator all the way up to Chief Operating Officer of a \$1 billion mortgage bank. However, her greatest claims to fame are: being married for 38 years to the same engineer, having three children (none in jail), and being voted Best-Smelling Mom. She has written two books about family living and education.

The title of her speech was “You can’t make me change anything but my underwear.” She spoke about traits that make a person resilient and traits that make someone resistant to change. Anne gave the crowd tips to become resilient in a time of change,, and she called these tips “Hootin’ Annies:”

Hooten’ Annie #1. Use “Yes, and...” instead of “Yes, but...” Speak positive until you feel positive.

Hooten’ Annie #2. Write down FIVE “gratitudes” everyday. A University of Pennsylvania study found that people who journal several gratitudes every day were less depressed.

Hooten’ Annie #3. Don’t stress out about the crumbs. Most things we are stressed about are little stuff (crumbs) that do not make us resilient.

Hooten’ Annie #4. Find the funny ASAP. If you’ve had a tragedy in your life, you are not completely healed until you can laugh.

Hooten’ Annie #5. Find the beauty in other people. Everyone has some “ugly” about them, but if we look for the beauty in each person we will be resilient.



RCLA Speech Contest Brings Out Eight Speakers

By Miguel Vasquez

The Rockwell Collins Leadership Association held its 2010 Leadership Speech Contest on Thursday, February 18th in the Building 460 Auditorium, and this year our chapter was fortunate to have the participation of eight students from the surrounding area. First place, and an award of a \$200 check, went to Lauren Green for her speech "Leadership." Lauren is a 12th-grade student at Mesquite High School. When not involved in studies, she is also involved as the Vice President of the National Beta Club, the President of the Debate Team, and a member of the Student Leader Team, the National Honor Society, the National French Society, the On-the-Spot Theater Company and, as if she wasn't busy enough, Lauren is also a disc jockey for the local radio station KEOM, 88.5 FM in Mesquite. Congratulations to Lauren, her coach, and her parents for doing a tremendous and outstanding job in coaching her to the regional speech contest level.

Second and third place winners were DeAunte Offord and Ayushi Agarwala, respectively. DeAunte was awarded a \$100 check for second place, and Ayushi was awarded a \$50 check for third place. DeAunte is an 11th grader at Lincoln High School, and Ayushi is an 11th grader at Plano Senior High. Congratulations to DeAunte and Ayushi for their excellent presentations. For those of you who missed the contest, you really missed getting to see and hear some very mature young adults. As the RCLA Leadership Speech Contest Director, I was not only impressed by Lauren's, DeAunte's and Ayushi's speeches, but by the other five students' speeches as well. Congratulations to all eight contestants for showing us what a true leader is all about.

Lauren Green will represent the RCLA at the NMA North Texas Council regional competition to be held at the University of Texas at Arlington on March 20th.



Professional Development News

By Brad Haselhorst



On February 3rd, the RCLA Professional Development Committee hosted a leadership Lunch and Learn to discuss Pushing Frontiers, which is one of the five key traits in the Rockwell Collins leadership framework. Mike Sprague was the presenter and did a great job of explaining the topic and providing recommendations to the audience. Roughly 70 employees attended the event.

The Professional Development Committee will host the next Lunch and Learn on March 10th to discuss the second trait, which is Unleashing Energy. The three remaining traits within the leadership framework are Communicating Masterfully, Executing Flawlessly, and Building Powerful Networks. These will be presented at Lunch and Learns in April, May and June.

Ten Years Ago in the Chapter: Reprinted from the February 2000 Issue of Management Signals



The Rockwell Dallas Chapter of the National Management Association (to be renamed the RCLA in 2001) was honored to have Captain John P. Keilty, USN, speak to a meeting of the general membership. Captain Keilty was then the Commander of Strategic Wing One, based at Tinker Air Force Base in Oklahoma City. He began his talk by describing Strategic Wing One's role in our nation's defense and the important role Rockwell Collins plays as a contractor on the TACAMO team.

Captain Keilty also spoke of the similarities between the Navy's leadership principles and those established by the NMA. He surprised the crowd with his knowledge of the NMA as he spoke of the NMA's history, and even related some of the awards won by our chapter.

Man's mind, once stretched by a new idea, never regains its original dimensions.

- Oliver Wendell Holmes

Always do right. This will gratify some people and astonish the rest.

- Mark Twain



The NMA Statement of Principles

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement and the development of a work force capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.



NMA Code of Ethics

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability. I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealings, and good taste.

I will keep informed on the latest developments in techniques, equipment, and processes. I will recommend or initiate methods to increase productivity and education.

I will support efforts to strengthen the management profession through training.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.

Rockwell Collins Leadership Association Newsletter

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