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## Think About It ...

Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.

—Scott Adams

## From the President

At this month's meeting, Mike Haeder from Hall's Photo will be showing us how to set up studio lighting for both individual and couple portraits. He will be using the club's Novatron flash system, barn doors, back drops, and flash meter. Dave Detwiler will also bring his Alien Bees lights and soft box for additional demonstrations. A male and a female model will be available for Mike's demonstration, so bring your camera if you'd like to experiment. The business meeting will be very short so we can spend the hour learning about studio lighting.

A suggestion has been made to hold a meeting where members can sell or swap their extra cameras and accessories. Let me know if you're interested, and what kind of equipment you'll be selling. We could then include an auction bill of sale in the newsletter for that month to advertise the meeting. Any other meeting suggestions are always welcome.

We're still hoping to have a display of the photo contest entries in the 106 cafeteria this month. I'll send out an e-mail announcement when the display panels get set up.

Finally, I hope some of you were able to get out in the snow and ice this past week for some winter photos. It's been a few years since we've received this much snow so early, so I'm hoping we'll have enough interest to share some snow photos at next month's meeting.

—Jim Zelle, CPC President

## Our Next Meeting

Our next meeting will be Thursday, January 20 at 5:00 p.m. in the Main Plant cafeteria.

## December Meeting Notes

We did not meet in December.

## Share your photos in the new Member Gallery

This issue includes a new feature - the Member Gallery. See page 7. I'd like to use the newsletter as another way for us to share our work. Please send me your favorite images (in some digital format, please) to me via e-mail at:

[dasander@rockwellcollins.com](mailto:dasander@rockwellcollins.com)

In the next issue I will include as many images as I receive (one per member per month, please).

—Dan Sandersfeld

## Club Information

### CPC Discounts

Please show your Collins Photo Club Membership Card to receive the following discounts.

Photo Pro  
(319) 395-9121

153 Collins Road NE, Cedar Rapids

- 20% off film processing or second set free
- 20% off digital reprints and enlargements
- 15% off large format inkjet prints
- 20% off mats
- 10% off darkroom chemicals
- 10% off photographic paper
- Film at cost + 15%

Modern Gallery and Framing Company  
(319) 366-7311

701 Third Ave SE, Cedar Rapids

- 25% off list price

Linn Photo  
(319) 373-0658

1725 Blairsferry Road, Marion

(319) 396-3182

2405 Westdale Dr. SW, Cedar Rapids

- 15% off film processing
- 10% off chemicals
- 10% off paper
- 10% off film

Kyle's Framing and Gallery  
(319) 377-5739

601 7th Ave, Suite A, Marion

(Between Sunbeam Outlet and Country Kitchen)

- 50% off matte board
- 30% - 50% off framing and glass

Perfect Edge - Custom Picture Framing  
(319) 362-2119

1264 38th Street NE, Cedar Rapids

- 10% off any CR framing quote
- 25% off total order price

### FY05 Club Officers

President	Jim Zelle	x 56798
Vice President	Dave Detwiler	x 51866
Secretary / Historian	Kris Hoeger	see roster
Treasurer / Membership	Pat Boland	x 54817
Equip. Checkout	Mark Bortz	x 54860
Exhibit Director	OPEN	
Newsletter	Dan Sandersfeld	x 52038
Webmaster	Cliffy Franzen	x 53725
Darkroom Coordinator	Kathy Rutherford	x 54113

### To Become a Member

To become a member of the Collins Photo Club, complete the form at the end of the newsletter and send it to:

Pat Boland  
m/s 124-213  
Rockwell Collins  
400 Collins Road, NE  
Cedar Rapids, IA 52498  
(319) 295-4817  
[pjboland@rockwellcollins.com](mailto:pjboland@rockwellcollins.com)

### Buy and Sell

Your ad here.

## Blog, Blog, Blog, Blog, Photoblog

How Photographers Are Making The Internet Work For Them

—David B. Brooks

Reprinted from the *Shutterbug* web site, January, 2005

Link to this article:

[http://www.shutterbug.com/features/0105sb\\_photblog/](http://www.shutterbug.com/features/0105sb_photblog/)

During the recent silly season of national electioneering, blogs and bloggers appeared on the radar screens of America's media in major newspapers and on TV. Unfortunately that awareness did not come with an explanation that a blog is short for weblog, or that a weblog is really an individual's daily journal or diary self-published on the World Wide Web. So then, what is a photoblog? The answer put simply is that it is a photoblog when a photograph is substituted for a text message or part of a text message, as most photoblogs have some verbal content as well as pictures. There is yet one more neologism that is pertinent to this phenomenon, and that is moblog, which is short for mobile blog, or one that is posted by means of a mobile, wireless device like a WiFi-equipped laptop, a PDA, or even a cell phone.

As far as the history of personal computing and the Internet is concerned, blogs are not really new. A few bloggers, even photobloggers, have been doing this for a decade or more. What brings blogs and photoblogs to our attention is that the number of participants has grown exponentially and reached "critical mass" due almost entirely to the popularity and growth of some new technologies. As far as

photoblogs are concerned, the limitation in the past had been the slowness of dial-up Internet connections and, until recently, the cost of good digital cameras. Recently, photoblog activity expanded like a field of mushrooms with the proliferation of inexpensive compact digital cameras, widespread adoption of broadband Internet connections, and the advent of cell phones with digital cameras built-in.

Technology alone however, does not explain photoblogs. There has been an association of the Internet and photography for some time, if you take into account the many websites which cater to photographers, such as AOL's "You've Got Pictures," or independent commercial sites like Ofoto and Shutterfly. Professional, fine arts, and even many serious enthusiasts have set up their own individual websites with galleries of their own photographs.

So, what is it about a blog, an individual journal of daily submissions of photographs, that has attracted so much participation? Part of it, I think, is inherent to the nature of people who are attracted to making pictures with a camera. Photographic enthusiasts tend to be rather individualistic—it is just you and your camera and it's definitely not a team sport. However, once a photograph is made, what do you do with it? Rather than just filing pictures in shoe boxes once they are created, it is natural for most to want to share their view and perspective of the world, that dimension of reality and life they find interesting. A photoblog serves photo enthusiasts ideally to satisfy a need to "use" what they produce with a camera, in a free, individual, unstructured space that is open to all comers. Photoblogging is a low-cost, non-commercial, democratic "virtual gallery," and because it is a daily journal, it's ever changing with its attraction dynamic, always new and full of surprises for those who visit.

(continued)

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## Exploring The World Of Photoblogs

Whether or not you have any interest in starting your own photoblog, exploring what is out there on the web can be entertaining, and more, as long as you realize there are just a few diamonds with a lot of rough surrounding them. In my own journey of discovery the first I came to that made me think I should take this photoblog phenomenon seriously was a site called A Walk Through Durham Township, Pennsylvania, at: [www.durhamtownship.com/blog-archives/001412.html](http://www.durhamtownship.com/blog-archives/001412.html). Besides containing a collection of remarkably sensitive photographs that reflects a keen eye for light and atmosphere, the images, whether intended or not, promote the locale to other photographers who might just want to visit and photograph there themselves.

Today, finding interesting and rewarding photoblogs has been made easy by some dedicated people who have created websites that track individual photoblogs and provide links to many which the managers of the sites have found interesting or exceptional. From a photo enthusiast's perspective, the website that offers the richest harvest is [www.photoblogs.org](http://www.photoblogs.org).

There are others, many of which provide support to also start your own photoblog, including [www.buzznet.com](http://www.buzznet.com) which also supports moblog functions. Buzznet contains a lot of blogs from young people with camera phones from all around the world. Much of this activity is, of course, motivated less by an interest in photography than it is by what young people find most interesting—other young people, you know, the whole boy/girl thing. Another site, that also has strong international participation and a lot of social activity can be found at: [www.fotolog.net](http://www.fotolog.net).

But even though the social connec-

tion is an obvious and significant motivation, peppered among the snapshots of myriad faces are many, many interesting images which comprise a nonverbal dialog depicting many different, individually experienced worlds, a kind of graphic, off-the-cuff poetry in often abstract colors and shapes, sometimes humorous, cynical, wondrous, or melancholy. It reflects not just the diversity of people in the world, but a plurality of different worlds of experience, thoughts, and feelings. This virtual photoblog environment of pictures is in its infancy and evolving. Some have even taken it upon themselves to encourage cultivating the perception through a camera's eye into an organized garden of graphic dialog. A striking example of voluntary, organized, and free participation can be found at: [www.mirrorproject.com](http://www.mirrorproject.com).

In addition, there are many who have particular interests that use a photoblog to communicate and connect with others with a similar interest. One such interest is food. You can find quite a number of individual photoblogs that are devoted to someone's daily diet. That may seem terribly banal and boring, but there is a rather large group whose interest in food and photoblogging involves a more sophisticated gastronomic adventure. And, of course it originated in Italy. Where else is there a keener interest in food or a greater diversity to explore? And, the Italian food photoblog community has become so well developed that there are now both Italian and English language editions. Just about any photographic subject of interest can be pursued through the photoblog world and you will find someone, somewhere has a blog that involves a subject or interest like your own. Eventually everything that photographers are and do will be reflected in some way in this worldwide community of photographic bloggers.

*(continued)*

## How To Get Started And Involved With Your Own Photoblog

In my exploration I was quite amazed at how much support for photoblogging is already available, even though photoblog popularity has grown substantially over a rather short span of time. For instance, websites like [buzznet.com](http://buzznet.com) and [fotolog.net](http://fotolog.net) both offer easy means to get started with full support to create your own photoblog. However, with these easy full-support options you are pretty locked into a limited format. So if you want some individuality and independence there are other ways to go. Obviously to do a photoblog independently requires a domain (name) and server space, as well as software to create the pages for a photoblog website.

The domain name and server space may be already available if you have an online connection, particularly if it is broadband cable or DSL. The Internet Service Providers (ISP) usually offer website support either free or for a small additional fee, and to some extent there may also be some specific support for a photoblog. Whether you get your Internet connection through AOL, Yahoo!, or any other ISP, go to their main website and do a search on what is available for personal websites and even photoblogging.

Most of the photoblogs that caught my eye, such as those I have included as examples with this article, use either their own individual design or one of the many different software packages that support photoblogs, all of which are readily available on the web. If you are like me and have no experience creating any kind of website, you may want to go to [www.photoblogs.org](http://www.photoblogs.org) and open some of the Main Menu items. These contain a forum about photoblogging as well as a

Help and FAQ resource that covers most of the issues that may be questions as to how to proceed. And if you are a bit of an individualist and persnickety, also like me, the software resource to support putting a blog together that I found most appealing can be found at the [www.moveabletype.org](http://www.moveabletype.org) website. Then go to the TypePad section for software support for photoblogs for individuals.

## Parting Observations

It has been my experience in over half a century of photography that past venues available to show and share photographs, like exhibits/shows, galleries, publication, all have serious limitations that impose costs in both effort and money. They also may have inherent restrictions on what and how a photographer may present photographs. In the first half of my career I participated in just about every venue that was available and gradually lost interest, not because of a lack of acceptance or that doors were closed, but because the effort and cost was not justified by the quality of the experience.

Of course, some photographers do not find such limitations onerous or insurmountable and, by nature, readily adjust what they do photographically to what the public and the establishment has determined will "sell." But I also think there are many more photographers, like myself, who are too independent and find that catering to popularity does not serve their motives for making photographs in the first place, or who are not comfortable with traditional venues. For some time now I have been giving prints away to friends and acquaintances whom I have reason to believe would welcome and enjoy the images and that has proven much more satisfying.

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"The satisfaction or advantage that may come from doing a photoblog is as individually diverse as the reasons people have for being interested in making photographs."

“Personally, I cannot imagine a venue for showing and sharing photographic images better suited to the photo enthusiast.”

Although the web imposes physical restrictions as to size and resolution, photobloggers are free to show whatever kind of image expresses their interest (of course, with some sponsored sites sexually explicit material is often censored—but that’s OK because there are plenty of other places on the Internet one can go if desired).

In short, the photoblog virtual community is about as ideally democratic and egalitarian as one can imagine. And, the investment required to show and share images is minimal and mostly involves how much time you are willing to invest. The satisfaction or advantage that may come from doing a photoblog is as individually diverse as the reasons people have for being

interested in making photographs. Obviously the rewards must outweigh the investment as many people pursue the activity with enthusiasm and, in many cases, what can only be described as enduring tenacity. Personally, I cannot imagine a venue for showing and sharing photographic images better suited to the photo enthusiast.

Corresponding with an enthusiast recently I thought out loud that if Marshall McLuhan—the media guru who coined the phrase “the global village” to describe a world made small by electronic media, and named patron saint of Wired magazine—were alive today he would surely smile largely and knowingly in response to photoblogging.

You’ll find links to the following photoblogs in the online version of this article, as well as photographers’ quotes and screenshots from their sites:

<http://www.jinkyart.com.au> (“Jinky”)

“Not only do we enjoy taking photographs, but also love how others are sharing their lives with us in the same way. We have come to appreciate the community spirit among the photobloggers.”

<http://www.catherinejamieson.com> (Catherine Jamieson)

“It’s visual verbiage, in most cases, the sharing of personal information without the need to be a ‘writer.’”

<http://www.alwayscurious.com> (Charlie O’Shields)

“... I started a daily photo site to record these sightings in hopes of finding other curious people who might actually appreciate them. And, you know, the weird thing was, they were actually out there.”

<http://www.pixelbrand.org> (Danny Otto)

“My first motive of course for running a photoblog is that I like photographing. And then, I do not wish that these photographs disappear into a drawer. Another reason is the possibility to communicate with other photographers and photo enthusiasts.”

<http://www.hchamp.com> (Heather Powazek Champ)

“The advent of weblog technology has made it far easier for me to publish my photography online. I like to think of my photoblog as a sketchbook where I can share the small moments that catch my eye.”

<http://www.chromasia.com> (David J. Nightingale)

“...Chromasia is somewhere I can discuss my work—what works, what doesn’t, and so on—and I’m really lucky to have a good number of regular visitors to critique my work and move me forward.”

<http://www.topleftpixel.com> (Sam Javanrouh)

“One of many great things about a photoblog is the ability for the viewers to comment and share their thoughts about every single photo in real time. Having a photoblog also made me go around and explore my surroundings a lot more than I usually used to, in order to find a new image for the day.”

<http://thenarrative.net> (Matt O’Sullivan)

“I’ve been taking photographs for as long as I can remember, but life has gotten in the way of taking it seriously, so I gave myself the photo-a-day blog challenge as a way to keep me thinking photographically, to force me to keep shooting.”

## Club Membership Roster - FY05

[updated 1/6/05 ]

C = Contractor  
E = Employee  
R = Retiree  
S = Spouse

## Change of Address

Please notify the newsletter editor and membership coordinator of address changes.

Last Name	First Name	Mail Stop	Phone	E-mail Address	
Bjorseth	Bruce		393 6820	bpbjorseth@aol.com	R
Boland	Pat	124-314	295-4817	pjboland@rockwellcollins.com	E
Bortz	Mark	108-206	295-4860	mabortz@rockwellcollins.com	E
Bortz	Mary		294-1144	mary@planetbortz.com	S
Dams	Doug	153-250	295-1929	dedams@rockwellcollins.com	E
Davidson	John	137-137	295-0215	jhdavids@rockwellcollins.com	E
Franzen	Clair (Cliffy)	105-152	295-3725	crfranze@rockwellcollins.com	E
Hamer	Gary	166-102	295-2498	ghamer@fmtcs.com	E
Hindman	Evan	105-191	295-5239	enhindma@rockwellcollins.com	E
Hoeger	Doug	166-109	295-5781	dahoeger@rockwellcollins.com	E
Hoeger	Kris		377-8263	Kris.Hoeger@vectorcorporation.com	S
Hofstetter	Scott	138-259	295-5699	sar-lab@msn.com	E
Lang	Christy	108-176	295-7254	cmlang1@rockwellcollins.com	E
Meyer	Ron	108-205	295-0069	rmeyer@rockwellcollins.com	E
Paeth	Bill		396-6470	billpaeth@hotmail.com	R
Rand	Jennifer		366-6659		S
Rand	Tim	108-207	295-0059	twrand@rockwellcollins.com	E
Rutherford	Kathy	108-177	295-4113	eilers-sacora@att.net	E
Sandersfeld	Dan	124-302	295-2038	dasander@rockwellcollins.com	E
Schott	Deb	124-213	295-3867	daschott@rockwellcollins.com	E
Sliney	James G.	106-181	295-4229	mrwhiskers@fmtcs.com	E
Sliney	Sharon L. Beckley-			sunbird@fmtcs.com	S
Ster	David	106-132	295-2213	daster@rockwellcollins.com	E
Tichy	SuAnn	109-206	295-2421	smtichy@rockwellcollins.com	E
Zelle	Jim	124-313	295-6798	jazelle@rockwellcollins.com	E

## Member Gallery

Cattle barn, East Amana  
by Dan Sandersfeld

capture date	1.9.05
image source	digital
camera	Canon 10D
lens	85mm
aperture	f/16
shutter speed	1/90
shooting mode	manual
metering mode	evaluative
ISO	100
flash	off
image quality	RAW
RAW converter	Photoshop CS
cropped?	no



Membership fee: \$16

For membership October 1, 2004 - September 30, 2005

Make checks payable to:  
Rockwell Collins

Supplemental Activity Registration Form - please fill out completely

Return form and payment to:

Pat Boland  
M/S 124-213  
x. 5-4817

Name \_\_\_\_\_ Ext. \_\_\_\_\_ Mail Stop \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Home Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Membership Type	<input type="checkbox"/> Renewal	<input type="checkbox"/> New		
Payment Method	<input type="checkbox"/> Cash	<input type="checkbox"/> Check # _____		
Status (required)	<input type="checkbox"/> Employee	<input type="checkbox"/> Spouse	<input type="checkbox"/> Retiree	<input type="checkbox"/> Contract
Camera Equipment	<input type="checkbox"/> point & shoot	<input type="checkbox"/> 35mm	<input type="checkbox"/> digital	
	<input type="checkbox"/> medium format	<input type="checkbox"/> large format	<input type="checkbox"/> other	
Experience Level	_____ (rank 1-10)			
examples:	beginner = 1 -2	amateur = 3-5		
	adv. amateur = 6 - 8	professional = 9-10		

I would be interested in giving a presentation at a CPC meeting

I would like to suggest the following ideas for meeting topics, programs or outings:

\_\_\_\_\_

\_\_\_\_\_

I would like to join the Collins Photo Club because:

\_\_\_\_\_

\_\_\_\_\_

**RELEASE**

I understand that the above named activity is sponsored for recreational purposes only. I also understand the nature of the activity including its possible risks and voluntarily register for participation.

I hereby release Rockwell Collins, Inc. from any claims, demands or damages because of injury or death, other than customary and reasonable medical expenses under the existing company medical plan, resulting in any way from participation in this activity.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**FOR OFFICE USE ONLY**

Office Signature \_\_\_\_\_ Date \_\_\_\_\_

Invoice # \_\_\_\_\_